



AGENDA

PHOENIXVILLE REGIONAL COMPREHENSIVE PLAN UPDATE – COMMITTEE WORKSHOP PRPC-3 March 29, 2017

1. Phoenixville Region Multi-modal Plan – Bill Deguffroy, AICP, Chester County Planning Commission (15 minutes)
2. Current Trends – Member discussion on topical areas (15 minutes)
 - a. Commercial activity by type/sector – e.g. retail, corporate, health care, professional, trades
 - b. Vacancy/turnover rates
 - c. Status of supporting services/attributes – e.g. infrastructure, transportation, sewer/water, education/workforce, housing
 - d. Attracting jobs that match workforce attributes
 - e. Key person input for future policy – real estate, business, development
3. Public Outreach – (30 minutes)
 - a. Questionnaire - Finalize at April workshop
 - b. PRPC web page – Updates, meeting materials posted
 - c. Web Survey Link – Municipal and PRPC websites
 - d. Survey at May-June First Fridays, Dogwood Fest, Farmers Market, Local Businesses
 - e. Date/Venue for PPW-1 – June (special date?)/PAHS, PAMS, KVFC, other
 - f. Advertise in municipal newsletters/mailings/websites
 - g. Notice in “In Phoenixville” magazine on each municipality’s pages – Deadline 4-19
 - h. Postcards w Comp Plan description, request for public input, Public Workshop info, survey link, PRPC web link
4. Regional Policy narrative summary – Member comments on initial draft (5 minutes)
5. Existing Conditions Mapping Revisions and Narrative Summary (5 minutes)
 - a. Existing Land Use – Field verification of DVRPC data
 - b. Forest Cover/Prime Agricultural Soils – Clarifying distinction from land use
 - c. Narrative Summary – Member comments on initial draft
6. Demographic and Housing Analysis Revisions and Narrative Summary (5 minutes)
 - a. Regional data for Household Income, Households Below Poverty, Housing Unit Types
 - b. Employment by Sector
 - c. Educational Attainment – Some College/Associates Degree
 - d. Narrative Summary – Member comments on initial draft