

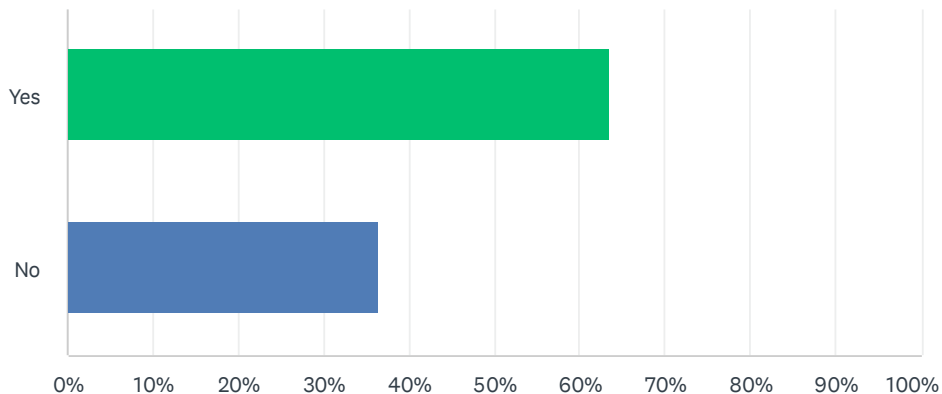
2024 PXV InsideOut -
Open Air Experience Business Survey



Please note - these survey results include 14 responses that were not located within the Borough of Phoenixville's Downtown Shopping District

Has your business taken steps to take advantage of the PXV InsideOut - Open Air Experience? (Examples: Set up tables outside, offering specials, adjusting your operating hours, etc...)

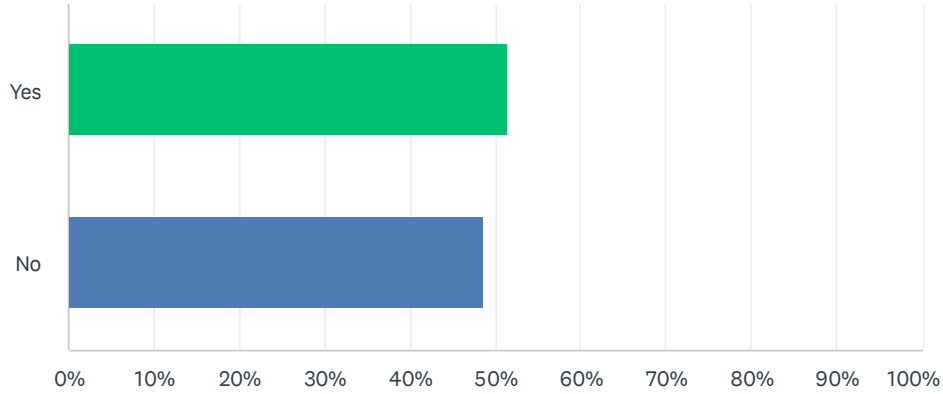
Answered: 74 Skipped: 0



ANSWER CHOICES	RESPONSES
Yes	63.51% 47
No	36.49% 27
TOTAL	74

Do you feel the PXV InsideOut - Open Air Experience has had a positive effect on your business?

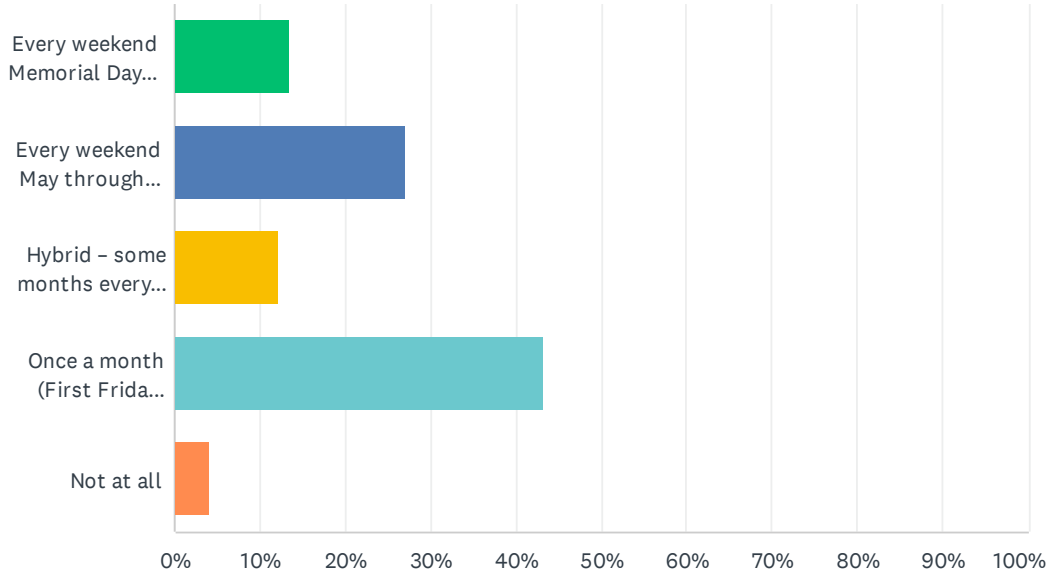
Answered: 74 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	51.35%	38
No	48.65%	36
TOTAL		74

How often would you like to see the PXV InsideOut - Open Air Experience occur during the 2024 season?

Answered: 74 Skipped: 0



ANSWER CHOICES	RESPONSES	
Every weekend Memorial Day through Labor Day	13.51%	10
Every weekend May through November	27.03%	20
Hybrid – some months every weekend, others just for First Friday weekends	12.16%	9
Once a month (First Friday Weekend)	43.24%	32
Not at all	4.05%	3
TOTAL		74